



Maharashtra Session
“Next Gen Industrialization: Magnetic Maharashtra”
1200-1300 Hrs: Wednesday, 15th December 2021: Virtual Session

Registration link: <https://platform.smartecindia.in/login>

Dear Madam/ Sir,

Greetings from ASSOCHAM INDIA!

We are delighted to inform you that ASSOCHAM is organising the 2nd Edition of SMARTecIndia 2021 from 3rd – 15th December 2021, supported by Department of Science and Technology, Government of India and Ministry of Electronics and Information Technology, Government of India. to reach out to industry in India and Internationally to showcase the strengths and growth of Smart Technology Industry.

Under the aegis on SMARTecIndia 2021, ASSOCHAM and Maharashtra Investment Development Corporation (MIDC) are organising a Virtual Session on “ Next Gen industrialization: Magnetic Maharashtra” from 1200-1300 hrs, IST on Wednesday, 15th December 2021.

Maharashtra as we know it is a vibrant industrial economy with the largest state-economy of India boasting of a GDP of \$402 billion; accounting for 14% of India’s GDP. It is a leader in manufacturing and in terms of industrial infrastructure and connectivity and hosts some of the most successful industrial clusters in India with robust connectivity of rail, road, ports and air links. In the use of technology, their single window clearance regime, has simplified and streamlined various statutory approvals and clearances required for industries. Maharashtra has been the leading “export-oriented state” in the country.

Maharashtra Industrial Development Corporation (MIDC), the nodal agency between the government and industry, is a one-stop point for investor relations. It is a one-stop for all investors and provides businesses with all infrastructure and offers a landbank of over 2.25 lakh acres and has played a critical role in developing industrial corridors, industrial estates, auxiliary and specialized infrastructure. Nearly 40,000 acres across districts and sectors of specialization of new landbank is earmarked for future development.

In this respect ASSOCHAM and MIDC are organising a Session on showcasing Maharashtra's work and developments across the key and upcoming sectors of SMART City, SMART mobility and SMART Technology following a Panel discussion with the leaders from these sectors to understand their vision, discuss opportunities and engage in active knowledge sharing discussion and the roadmap ahead.

SMART CITY: AURIC in Maharashtra is the pioneer project of the smart cities' initiative launched by Government of India. Aurangabad Industrial City (AURIC) is an ecosystem of industrial zones, office spaces, residences, hotels, hospitals, schools, parks, entertainment hubs and open spaces—a township that caters to the industrial as well as non-industrial aspects of an industry. This city prides itself on promoting highly efficient infrastructure that is integrated with ICT. It also encompasses housing, educational, recreational and cultural opportunities that are also eco-sensitive and self-sustaining.

SMART MOBILITY: Electric Vehicles (EV) manufacturing, infrastructure and servicing has been declared as a thrust sector by the Maharashtra Government in its Industrial Policy. Maharashtra's EV Policy 2018 was the first EV Policy to be floated providing a direction to the EV manufacturing and consumption ecosystem in the state. The state government has been in constant touch with EV manufacturers, industry experts and other stakeholders to further improve the dynamics of the policy in consonance with the demands of the EV ecosystem of the state. The State's Electric Vehicle Policy 2021 envisions to develop Maharashtra as the leader in EV manufacturing and use. In this regard, the State is targeting to generate an investment of Rs 25,000 crores in EV and its component manufacturing which will create jobs for over 1 lakh people. The state government through its EV Policy has focused on promoting R&D, innovation and skill development which will benefit the existing auto component manufacturing hubs in smaller cities such as the ones in Kolhapur.

EMERGING TECHNOLOGY: MIDC, CIDCO and STPI have developed 37 public IT parks which are functioning in the State with an investment of about INR 18,000 crore. Participation of private sector has been invited for creating world class infrastructure for IT industry. Under this, 546 private IT parks with proposed investment of INR 92,484 crore have been approved. Of which, 199 IT parks are functioning with investment of INR 29,729 crore and about 7.75 lakh employment up to November 2020. The total employment generated from both the public and private IT parks is over 1 million. The Government of Maharashtra is actively promoting IT/ITes and Data Centers as a crucial sector and a new IT/ITes and Emerging Technologies Policy is being formulated to boost technological growth. Creation of an enabling environment for data centers is expected to be an important part of the upcoming policy. The policy is being drafted by the Industries department, in consultation with NASSCOM and IT industry association, to attract IT and ITes companies in cities like Nagpur, Latur, Nashik and Aurangabad. Under the proposed IT Policy, the State is devising an incentive

structure that includes Industrial Promotion Subsidy, Stamp Duty Exemption, Waiver of Cross Subsidy Charges, Electricity Tariff Incentives and more.

Eminent Speakers

- **Mr. Ajit Patil (IAS)**, Joint Chief Executive Officer, Maharashtra Industrial Development Corporation (MIDC)
- **Mr. Satish Kamat**, President, Sricity
- **Mr. Rajesh Ranjan**, Director – Government Affairs, Microsoft
- **Mr. B C Datta**, Vice President & Head- Policy Advocacy, Ola Electric
- **Mr. Chandrashekar KG**, Head-Digital Manufacturing Solutions, SAP
- **Mr. Aniruddh Bapat**, Vice President (Head-MEP), K Raheja Corp

We look forward to your active participation.