

2nd edition  
**THE martec INITIATIVE**  
**INDIA 2021**

08 - 28 October 2021

## APPLICATION FORM

### Following are the areas considered for AgriTech-Startup Innovation Awards 2021

1. Clean Agritech Solutions in Post-Harvest Management, Supply Chain and Logistics
2. Value Chain Management Solutions for effective Market Linkages
3. Solution in Reduction in Food Waste
4. Sustainable Packaging solutions for perishable and non-perishable produce
5. Farmer Engagement and Education
6. Productivity
7. Allied Areas – Fisheries, Poultry, Husbandry etc.
8. Agri-Fintech
9. Automated Agri Infrastructure

Sl. No.	Questions	
<b>A</b>	<b>PERSONAL DETAILS</b>	
1.	Name of the Applicant	
2.	Designation	
3.	Email 1 (Primary)	
4.	Email 2 (Secondary)	
5.	Mobile Number	
<b>B</b>	<b>COMPANY DETAILS</b>	
6.	Name of the Company	
7.	Type of Entity (Drop down Option – Pvt Ltd, LLP, Partnership Firm)	
8.	Date of Incorporation (Should be within 10 years)	Year validation required
9.	Incorporation / Registration Number	
10.	Company Website	
11.	Brand Name	
12.	Registered Address	

	District	
	State	
	City	
	Pincode	
13.	Correspondence Address	
	District	
	State	
	City	
	Pincode	
14.	Aadhaar Number	
15.	Is your Startup registered/incorporated in India (Yes or No)	
16.	Is your revenue under Rs 100 crore from the date of incorporation (Yes or No)	
17.	Is your Startup/Entity is working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation. (Yes or No)	
18	Director Details ( Name and Designation)	
<b>C</b>	<b>PROJECT/INNOVATION DETAILS</b>	
18.	Sector (Agritech – Default)	
19.	Sub Sector (Mention all the categories mentioned in concept note)	
20.	Describe your product/Services	Describe in 250 – 5000 characters
21.	Describe the scalability of your product and Services	Describe in 250 – 5000 characters
22.	Elaborate on innovativeness of your product and services	Describe in 250 – 5000 characters
23.	Describe the social impact created by your product and services	Describe in 250 – 5000 characters
24.	Brief about economic impact created by your product and services	Describe in 250 – 5000 characters
25.	Mention about the USP of your product and services	Describe in 250 – 5000 characters
26.	Does your startup received any awards and recognitions from govt or private bodies . (If yes, Mention details )	
27.	Total no. of employees	

D	UPLOAD DETAILS
28.	Upload your Incorporation certificate/ Registration Certificate (PDF)
29.	Upload your Startups Financial Statement for FY 18-19, FY19-20, FY20-21 (In One PDF)
30.	Upload your Innovation Pitch Deck (Sample template attached)
31.	Upload Founder's Aadhaar Document
32.	Upload HD Pictures of your Product or Services
33.	Upload your Startups Logo
34.	Upload a video describing about your product, services or Business Model (1 Min. Video)

***The following rules will be followed:***

- Participation in the AgriTech-Startup Innovation Awards 2021 is voluntary
- One startup can nominate itself in maximum of two subcategories
- Award application form is to be filled in English only
- Finalists maybe subject to a legal due diligence review by independent third-party evaluators. If the individual/ organization refuses to such a request, ASSOCHAM holds the right to select the next highest scoring Nominee as the Award winner
- By participating in the AgriTech-Startup Innovation Awards 2021, the startups agree to the ASSOCHAM and its partners use of its name, URL, photos and videos for promotional purposes on its website and other promotional material
- Any false information provided within the context of AgriTech-Startup Innovation Awards 2021 by any entity concerning identity, mailing address, telephone number, email address, ownership of right, or non-compliance with these rules or any terms and conditions or the like may result in the immediate elimination of the entity from the Awards process
- The decisions of the Jury and the implementation committee shall be final and binding. At the discretion of the jury, awards may not be presented in any Sub sector, if a deserving entity is not found
- All Support Agency(s), Jury, shall sign (physically or digitally), a non- disclosure agreement with ASSOCHAM
- ASSOCHAM reserves the right at its sole discretion to cancel, terminate, modify, or suspend the AgriTech-Startup Innovation Awards 2021 or not award any entity in any sub-sector. ASSOCHAM further reserves the right to disqualify any candidate/entity that tampers with the submission process, commits fraud or is in violation of criminal and/or civil laws
- ASSOCHAM reserves the right to seek additional details and share necessary information with other stakeholders
- Allowances shall not be paid to any entity for travel or presentation before Jury

## APPLICATION SUBMISSION FEE

**Rs. 5,000/- + 18% GST (Per Category)**

(Any submissions made later than this not be accepted and the company would not be qualify for the screening)

## PAYMENT DETAILS

<u>OVERSEAS</u>	<u>DOMESTIC</u>
Account Number: 05031110000062	Account Number: 05031110000062
Bank Name: HDFC Bank Limited	Bank Name: HDFC Bank Limited
Branch: Malcha Marg, Chanakyapuri, New Delhi -110021	Branch: Malcha Marg, Chanakyapuri, New Delhi -110021
SWIFT code: HDFCINBB	MICR Code: 110240432
IFSC CODE: HDFC0004711	IFSC code: HDFC0004711

## FOR APPLICATION SUBMISSION

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### **THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA (ASSOCHAM)**

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